



FALL 2022 PROGRAM SCHEDULE

Saturday, October 8th – Team Kick Off Day* Program Expectations & Team Dynamics Project & Student Pitches	9:00am – 3:00pm
Tuesday, October 11th * Workshop 1: Teams Revealed & Value Proposition	6:00pm – 9:00pm
Tuesday, October 18 th Workshop 2: Ideation & Customer Discovery	6:00pm – 9:00pm
Tuesday, October 25th * Workshop 3: Peer / Mentor Review: Your Customer	6:00pm – 9:00pm
Tuesday, November 1 st Workshop 4: Product Ideation	6:00pm – 9:00pm
Tuesday, November 8 th Workshop 5: Product Development	6:00pm – 9:00pm
Tuesday, November 15th * Workshop 6: Peer /Mentor Review: Your Product	6:00pm – 9:00pm
Tuesday, November 22 nd Workshop 7: Business Modeling	6:00pm – 9:00pm
Tuesday, November 29 th Workshop 8: Pitch Design & Delivery	6:00pm – 9:00pm
Tuesday, December 6th * Workshop 9: Peer / Mentor Review: Your Pitch (Demo Day Practice)	6:00pm – 9:00pm
Friday, December 9th Demo Day	2:00pm – 4:30pm

*** Dates where business mentors should be present**

Must be able to commit to all dates

- Minimum of one completed semester to be eligible
- Company visits to be scheduled based on availability

Kick Off Day and all weekly sessions will be held at Northcentral Technical College – Wausau Campus, room A111 (A Entrance).

Demo Day will be held at Northcentral Technical College – Wausau Campus in room E101 (Main Entrance).