



## FALL 2022 PROGRAM SCHEDULE

<b>Saturday, October 8<sup>th</sup> – Team Kick Off Day*</b> Program Expectations & Team Dynamics Project & Student Pitches	9:00am – 3:00pm
<b>Tuesday, October 11<sup>th</sup> *</b> Workshop 1: Teams Revealed & Value Proposition	6:00pm – 9:00pm
Tuesday, October 18 <sup>th</sup> Workshop 2: Ideation & Customer Discovery	6:00pm – 9:00pm
<b>Tuesday, October 25<sup>th</sup> *</b> Workshop 3: Peer / Mentor Review: Your Customer	6:00pm – 9:00pm
Tuesday, November 1 <sup>st</sup> Workshop 4: Product Ideation	6:00pm – 9:00pm
Tuesday, November 8 <sup>th</sup> Workshop 5: Product Development	6:00pm – 9:00pm
<b>Tuesday, November 15<sup>th</sup> *</b> Workshop 6: Peer /Mentor Review: Your Product	6:00pm – 9:00pm
Tuesday, November 22 <sup>nd</sup> Workshop 7: Business Modeling	6:00pm – 9:00pm
Tuesday, November 29 <sup>th</sup> Workshop 8: Pitch Design & Delivery	6:00pm – 9:00pm
<b>Tuesday, December 6<sup>th</sup> *</b> Workshop 9: Peer / Mentor Review: Your Pitch (Demo Day Practice)	6:00pm – 9:00pm
<b>Friday, December 9<sup>th</sup></b> <b>Demo Day</b>	2:00pm – 4:30pm

**\* Dates where business mentors should be present**

Must be able to commit to all dates

- ≥ Minimum of one completed semester to be eligible
- ≥ Company visits to be scheduled based on availability

Kick Off Day and all weekly sessions will be held at Northcentral Technical College – Wausau Campus, room A111 (A Entrance).

Demo Day will be held at Northcentral Technical College – Wausau Campus in room E101 (Main Entrance).